

UNTACKED AD SIZES

UnTACKED

The Chronicle of the Horse
P.O. Box 46, Middleburg, VA 20118
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DIMENSIONS: UNTACKED

<p>2 PAGE SPREAD 18.25" x 11.125" (Bleed)</p> <p>17" x 9.875" (Non-Bleed)</p> <p>18" x 10.875" (Trim)</p>	<p>FULL PAGE 9.25" x 11.125" (Bleed)</p> <p>8" x 9.875" (Non-Bleed)</p> <p>9" x 10.875" (Trim)</p>	<p>1/2 PAGE HORIZONTAL 8" x 4.75" (Non-Bleed)</p>	<p>1/3 PAGE VERT 2.375" x 9.875"</p>
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Mechanical and Digital File Specifications

Digital Files are accepted only if compatible, and only if the advertiser bears responsibility for reproductive quality.

Non-compatible files may forfeit camera-ready discounts, and incur conversion charges. Changes, revisions, conversions billed at \$60/hour. One hour minimum. Each additional 15 minutes billed at \$15.

Print-ready artwork MUST be at 300 dpi in PDF, TIF or JPG formats. Digital photographs also MUST be at 300 dpi in PDF, TIF or JPG formats.



EDITORIAL CALENDAR 2016

January/February 2016

Publish date: 12/21/15 **AD Deadline: 11/20/15**

March/April 2016

Publish date: 2/22/16 **AD Deadline: 1/22/16**

May/June 2016

Publish date: 5/2/16 **AD Deadline: 4/1/16**

July/August 2016

Publish date: 6/20/16 **AD Deadline: 5/20/16**

September/October 2016

Publish date: 8/29/16 **AD Deadline: 7/29/15**

November/December 2016

Publish date: 11/7/16 **AD Deadline: 10/7/16**

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